



SPONSORSHIP OPPORTUNITIES

PLATINUM | \$15,000

Sponsors at the Platinum Level has the honor of being the major naming sponsor of Hops on the Hill at Heritage Hill. In addition to the following benefits, Platinum Level Sponsors may work with Park staff to choose a customized benefits package to meet your company's needs and priorities. There is a maximum of one Platinum Level sponsor for the season.

- Business name included on Annual Sponsor recognition signage
- Company name included in event news release
- Recognition during media interviews
- Logo included in event promotion
- Logo included in day of event signage
- VIP Area at the event
- Ten complimentary tickets to sponsored event (ability to purchase additional tickets at \$45/each)
- Recognition on event webpage
- Recognition on social media
- Use of park tram for transportation to event space
- Use of Education Center to host private event of your choice, contingent upon availability.
- Verbal recognition by performers throughout the evening
- Corporate membership for staff
- Early entry for staff (4:30pm)

GOLD | \$7,500

Sponsors at the Gold level provide support for Hops on the Hill and other community-building events.

These sponsors will receive the following benefits:

- Business name included on Annual Sponsor recognition signage
- Company name included in event news release
- Logo included in event promotion
- Logo included in day of event signage
- VIP Area at the event
- Eight complimentary tickets to sponsored event (ability to purchase additional tickets at \$45/each)
- Recognition on event webpage
- Recognition on social media
- Logo displayed in program
- Early entry for staff (4:30pm)



SPONSORSHIP OPPORTUNITIES

CONTINUED

SILVER | \$5,000

Sponsors at the Silver level provide support for Hops on the Hill and other community-building events.

These sponsors will receive the following benefits:

- Company name included in event news release
- Logo included in event promotion
- Logo included in day of event signage
- VIP Area at the event
- Six complimentary tickets to sponsored event (ability to purchase additional tickets at \$45/each)
- Recognition on event webpage
- Recognition on social media
- Early entry for staff (4:30pm)

BRONZE | \$2,500

Sponsors at the Bronze level provide support for Hops on the Hill and other community-building events.

These sponsors will receive the following benefits:

- Company name included in event news release
- Company name included in event promotion
- Logo included in day of event signage
- VIP Area at the event
- Four complimentary tickets to sponsored event (ability to purchase additional tickets at \$45/each)
- Recognition on event webpage
- Recognition on social media
- Early entry for staff (4:30pm)

PEWTER | \$1,000

Sponsors at the Pewter level provide support for Hops on the Hill and other community-building events.

These sponsors will receive the following benefits:

- Company name included in event news release
- Company name included in event promotion
- Logo included in day of event signage
- VIP Area at the event
- Two complimentary tickets to sponsored event (ability to purchase additional tickets at \$45/each)
- Recognition on event webpage
- Recognition on social media
- Early entry for staff (4:30pm)